



Produced by The Jazz Society of Oregon, an all-volunteer 501© non-profit organization that exists to advance the Oregon jazz scene by growing the audience, opportunities for local musicians and music scholarships.

Sponsorship Prospectus

45th Annual Cathedral Park Jazz Festival - July 18-20, 2025

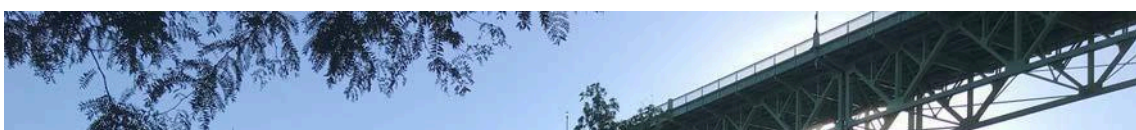
The Cathedral Park Jazz Festival



For one weekend every summer, Cathedral Park is filled with thousands of Portlanders, travelers from the Northwest and beyond, to enjoy the longest running FREE Jazz festival west of the Mississippi. 2025 marks the 45th consecutive year of The Cathedral Park Jazz Festival, a three-day concert showcasing Portland's wealth of local and regionally based Jazz, Blues and indigenous artists, musicians, in a relaxed, outdoor setting along the banks of the Willamette River.

As a 2025 Sponsor, you have a unique opportunity to be a visible part of a major musical event and summer tradition for the Portland Metro area. Your business message will be seen by an estimated 9,000+ people attending the festival over the course of three days. In addition to featuring some of the best Jazz musicians in the area, the Festival fosters cooperation and pride in the north Portland communities of Cathedral Park and St. Johns. By supporting the Festival, you're also supporting local community organizations and businesses, as well as supporting the Jazz Society of Oregon's revived JazzScene, jazz artists, scholarships, education and jazz venue programs.

CPJF is produced by The Jazz Society of Oregon, an all-volunteer, 501(c)(3) focused on bringing Portland based and national musicians, the venues that host performances and the audiences who love them together. The JSO and CPJF are supported entirely by donations, sponsors, grants and memberships. The festival receives no tax dollars or City funding. As a corporate or community sponsor, we will recognize your support at all Jazz Society of Oregon activities throughout the year and on our highly visible website www.jazzoregon.org our social media platforms, CPJF VIP hospitality chalet, as well as our jazz events.



Jazz in Our Community

CPJF is a showcase for Portland's Jazz community as well as the Cathedral Park neighborhood in the St. John's community. The Festival encourages and promotes cooperation, recognition of the neighborhood, community spirit, and celebration of the beautiful and historic Cathedral Park. In 2021, well over 15,000 people enjoyed CPJF with friends and family as they took in the compelling music and beautiful Portland summer. In 2020, we had a successful 3 day virtual event!

For 2025, once again, there will be plenty of what's great about our community:

- Our adult-only Beer/Wine Gardens with multiple brews, wines and cocktails for your enjoyment;
- One block of N. Crawford Street will be closed to host a Food Park, featuring a variety of delicious local and international food to enjoy while listening to the music;
- Community organizations will be on hand welcoming all and promoting the St Johns area;
- The festival will open each day with great bands. Friday night features several styles of Blues and R&B. Saturday and Sunday feature many styles of Jazz both days.



Roosevelt High School Jazz Band

2025 Sponsorship Opportunities



The Jazz Society of Oregon has promoted America's original art form—JAZZ—for over forty four years featuring original content promoting local jazz musicians, venues, and jazz education in the Portland Metro Area. The Cathedral Park Jazz Festival is an important part of achieving all of our community-focused goals.



In just two and one-half days, your business can be exposed to 9,000+ people in our community expressing your support for the community and for jazz. As a corporate/community sponsor, your business will be recognized in all of The Jazz Society of Oregon's activities all year, on our www.jazzoregon.org website, as well as during the Cathedral Park Jazz Festival.

There are multiple options for supporting the event:

- As the Title Sponsor, or as a Presenting Sponsor, your company will benefit from name recognition many times the festival is mentioned in advertising, promotions, social media, as well as premium representation at Cathedral Park during the event.
- As a Stage Sponsor for one of the performance days you will be supporting the entertainment for that day and receive recognition from the stage and in the program. Your brand will be acknowledged in marketing related to the talent on the schedule.
- There are many other options to get involved and support the CPJF including on-site advertising, in-kind contributions, and volunteering!



How You Can Be a Big Part of the Festival Success

We welcome your financial support and would like to offer you a range of donation options. We appreciate any and all donations. You can make your donation at www.jazzoregon.org

<h2>Title Sponsor</h2>	<ul style="list-style-type: none"> • “Main Title Sponsor” for all JSO/CPJF events, inclusions • Logo on JSO website • Banner displayed at all events • JSO/CPJF – Inclusion in all promotional media - TV, Radio, Print, Social Media throughout 2025 • VIP Chalet - CPJF for 15-20 (incl. food, beer, wine) • Meet & Greet with musicians • Free entry to all JSO events in 2025 for 4 attendees • JSO VIP Membership 	<p>\$30,000</p>
<h2>Presenting or Co-presenting Sponsor</h2>	<ul style="list-style-type: none"> • “Presenting Sponsor” we are open to two “Co-Presenting Sponsors” • Logo on JSO website • JSO/CPJF Inclusion, Print, Social Media 2025 • Banner displayed on stage for CPJF • VIP Chalet - CPJF for 10-15 (incl. food, beer, wine) • Inclusion in all promotional media supporting JSO events and CPJF through 2025 • JSO VIP Membership 	<p>\$20,000</p>
<h2>Hospitality Sponsor</h2>	<ul style="list-style-type: none"> • Banner displayed backstage/VIP • JSO/CPJF Print and Social Media 2025 • VIP Hospitality/Backstage Tent for up to 6 (incl. food, beer, wine) • Inclusion in select media supporting CPJF 2025 • Food Vendor Sponsor Location & Backstage • JSO VIP Membership 	<p>\$5,000</p>
<h2>Friday Night Stage Sponsor</h2>	<ul style="list-style-type: none"> • Recognized sponsor for talent performing Friday night • Logo on JSO website • Banner displayed • VIP Hospitality Tent for up to 6 on Friday night (incl. food, beer, wine) • Inclusion in select media supporting CPJF 2025 • JSO VIP Membership 	<p>\$5,000</p>
<h2>Saturday Stage Sponsor</h2>	<ul style="list-style-type: none"> • Recognized sponsor for talent performing Saturday • Logo on JSO website • Banner displayed • JSO/CPJF Social Media 2025 • VIP Hospitality Tent for up to 6 on Saturday (incl. food, beer, wine) • Inclusion in select media supporting CPJF 2025 • JSO VIP Membership 	<p>\$5,000</p>

Sunday Stage Sponsor	<ul style="list-style-type: none"> • Recognized sponsor for talent performing Sunday • Logo on JSO website • Banner displayed • VIP Hospitality/Backstage Tent for up to 6 on Sunday (incl. food, beer, wine) • Inclusion in select media supporting CPJF 2025 • JSO VIP Membership 	\$5,000
Festival Benefactor	<ul style="list-style-type: none"> • Logo on JSO website • Banner displayed location • VIP Hospitality Tent for up to 6 (incl food, beer, wine) • Meet & Greet with musicians • Inclusion in select media supporting CPJF 2025 • JSO VIP Membership 	\$3,000
Underwrite & Sponsor A Band	<ul style="list-style-type: none"> • Logo on JSO website • Name recognition/introduction before band plays • VIP Hospitality/Backstage Tent for up to 4 (incl food, beer, wine) • Meet & Greet with musicians you sponsored • Inclusion in select media supporting CPJF 2025 	\$1,000
Festival Patron	<ul style="list-style-type: none"> • Logo on JSO website • VIP Hospitality Tent for up to 4 (incl food,beer,wine) • Inclusion in select media supporting CPJF 2025 • JSO VIP Membership 	\$1,000
Festival Ambassador	<ul style="list-style-type: none"> • Logo on JSO website • VIP Hospitality/Backstage Tent for up to 2 (incl food,beer,wine) • T-shirt 	\$500
Festival Supporter	<ul style="list-style-type: none"> • Supporter thank you on JSO website • VIP Hospitality/Backstage Tent for 2 (incl food,beer,wine) 	\$250

ask about our Corporate Chalets Available for up to 10 people - \$1500 - all 3 days!

We can also customize your sponsorship as well, please contact:

Yvonne Lerch

Sponsorship/Partnership Relations

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www.jazzoregon.org